



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

| | | |
|--|--|--|
| <u>Contract / Revision</u> 833509 / | | <u>Alt Order #</u> 6333334 |
| <u>Product</u> 10/9-10/15 | | |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WBTV | <u>Account Executive</u> Dave Clark | <u>Sales Office</u> Telerep-Washin |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | WBTV | 10/09/12 | 10/14/12 | Rachael Ray | 10a-11a | | :30 | | | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$100.00 | | | |
| N 2 | WBTV | 10/15/12 | 10/15/12 | Rachael Ray | 10a-11a | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$100.00 | | | |
| N 3 | WBTV | 10/09/12 | 10/15/12 | WBTV News @ 11p | 11p-1135p | | :30 | | | NM | 10 | \$11,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -2222-- | | | | 8 | \$1,100.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | 2----- | | | | 2 | \$1,100.00 | | | |
| N 4 | WBTV | 10/09/12 | 10/11/12 | David Letterman | 1135-1237a | | :30 | | | NM | 4 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -211--- | | | | 4 | \$525.00 | | | |
| N 5 | WBTV | 10/15/12 | 10/15/12 | David Letterman | 1135-1237a | | :30 | | | NM | 1 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$525.00 | | | |
| N 6 | WBTV | 10/09/12 | 10/15/12 | Price Is Right | 11a-12p | | :30 | | | NM | 5 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -1111-- | | | | 4 | \$600.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$600.00 | | | |
| N 7 | WBTV | 10/09/12 | 10/14/12 | CBS Daytime | 12:30-2p | | :30 | | | NM | 4 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$375.00 | | | |
| N 8 | WBTV | 10/15/12 | 10/15/12 | CBS Daytime | 12:30-2p | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$450.00 | | | |
| N 9 | WBTV | 10/09/12 | 10/15/12 | Late, Late Show | 1237a-137a | | :30 | | | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -111--- | | | | 3 | \$40.00 | | | |
| | Week: | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$40.00 | | | |
| N 10 | WBTV | 10/09/12 | 10/14/12 | WBTV News At Noon | 12-12:30p | | :30 | | | NM | 4 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$225.00 | | | |

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| <u>Contract / Revision</u> 833509 / | | <u>Alt Order #</u> 6333334 |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | <u>Product</u> 10/9-10/15 | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Totals Spots Amount | |
|-------|------|-------------------|-----------------|--------------------|----------------|------|--------|-------------------|-------------|------|------------------------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 11 | WBTV | 10/15/12 | 10/15/12 | WBTV News At Noon | 12-12:30p | | :30 | | | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$375.00 | | | |
| N 12 | WBTV | 10/09/12 | 10/14/12 | The Talk | 2-3p | | :30 | | | NM | 4 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$175.00 | | | |
| N 13 | WBTV | 10/15/12 | 10/15/12 | The Talk | 2-3p | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$350.00 | | | |
| N 14 | WBTV | 10/09/12 | 10/15/12 | Let's Make A Deal | 3-4p | | :30 | | | NM | 5 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$250.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$250.00 | | | |
| N 15 | WBTV | 10/09/12 | 10/15/12 | WBTV News at 4p | M-F 4-4.30p | | :30 | | | NM | 5 | \$2,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$525.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$525.00 | | | |
| N 16 | WBTV | 10/09/12 | 10/15/12 | WBTV News 430a | 430-5a | | :30 | | | NM | 5 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$40.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$40.00 | | | |
| N 17 | WBTV | 10/09/12 | 10/15/12 | WBTV News at 4.30p | M-F 4.30p-5p | | :30 | | | NM | 5 | \$3,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$650.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$650.00 | | | |
| N 18 | WBTV | 10/09/12 | 10/14/12 | WBTV News 5a | 5-530a | | :30 | | | NM | 3 | \$1,125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 3 | \$375.00 | | | |
| N 19 | WBTV | 10/09/12 | 10/15/12 | WBTV News at 5p | 5p-5:30p | | :30 | | | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$700.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$700.00 | | | |
| N 20 | WBTV | 10/09/12 | 10/14/12 | WBTV News 530a | 530-6a | | :30 | | | NM | 4 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$500.00 | | | |
| N 21 | WBTV | 10/15/12 | 10/15/12 | WBTV News 530a | 530-6a | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | 1----- | | | | 1 | \$800.00 | | | |
| N 22 | WBTV | 10/09/12 | 10/15/12 | WBTV News at 530p | M-F 530p-6p | | :30 | | | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$700.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$700.00 | | | |
| N 23 | WBTV | 10/09/12 | 10/15/12 | WBTV News at 6p | M-F 6p-630p | | :30 | | | NM | 7 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 6 | \$800.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$800.00 | | | |
| N 24 | WBTV | 10/09/12 | 10/15/12 | WBTV News 6a | 6-7a | | :30 | | | NM | 7 | \$4,025.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 6 | \$575.00 | | | |

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| <u>Contract Dates</u> 10/09/12 - 10/15/12 | <u>Product</u> 10/9-10/15 | <u>Estimate #</u> 1537 |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Totals Amount |
|-------|------|---------------------|-----------------|-------------------------|--------------------|-----------------------|-----------------|-------------------|-----------------------|-------------|-------|------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$575.00 | | | |
| N 25 | WBTV | 10/09/12 | 10/15/12 | WBTV News Primetime | M-F 7p-730p | | :30 | | | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$700.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$700.00 | | | |
| N 26 | WBTV | 10/09/12 | 10/15/12 | The Early Show | 7-9a | | :30 | | | NM | 15 | \$5,625.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 13 | \$375.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 2 | \$375.00 | | | |
| N 27 | WBTV | 10/09/12 | 10/15/12 | Millionaire | M-F 730p-8p | | :30 | | | NM | 5 | \$3,875.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -TWTF-- | | | | 4 | \$775.00 | | | |
| Week: | | 10/15/12 | 10/21/12 | M----- | | | | 1 | \$775.00 | | | |
| N 28 | WBTV | 10/12/12 | 10/12/12 | Fri Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$8,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$8,000.00 | | | |
| N 29 | WBTV | 10/12/12 | 10/12/12 | Fri Prime Hour 1 | 8-9p | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$2,600.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WBTV | 10/08/12-10/14/12 | Fri Prime Hour 1 | 8-9p | -----F---- | :30 | \$2,600.00 | NM | | |
| | | See MG 29.2 | | | | | | | | | | |
| | | 2 | WBTV | 10/08/12-10/14/12 | Fri Prime Hour 1 | 8-9p | -----F---- | :30 | \$1,300.00 | NM | | |
| | | Ⓜ MG for 29.1 10/12 | | | | | | | | | | |
| N 30 | WBTV | 10/13/12 | 10/13/12 | WBTV 11p News / Sat. | 11p-1135p | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$300.00 | | | |
| N 31 | WBTV | 10/13/12 | 10/13/12 | WBTV Sat 5a News | 5-6a | | :30 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$200.00 | | | |
| N 32 | WBTV | 10/13/12 | 10/13/12 | WBTV Sat 6a News | 6-7a | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$500.00 | | | |
| N 33 | WBTV | 10/13/12 | 10/13/12 | WBTV Sat 7a News | 7-8a | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$400.00 | | | |
| N 34 | WBTV | 10/13/12 | 10/13/12 | CBS Saturday Early Show | 8-10a | | :30 | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$225.00 | | | |
| N 35 | WBTV | 10/14/12 | 10/14/12 | Sun Prime Hour 4 | 10-11p | | :30 | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$2,600.00 | | | |
| N 36 | WBTV | 10/14/12 | 10/14/12 | WBTV 11p News /Sun | 11-11.35p | | :30 | | | NM | 1 | \$650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$650.00 | | | |
| N 37 | WBTV | 10/14/12 | 10/14/12 | Face the Nation | 1130a-12n | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$500.00 | | | |
| N 38 | WBTV | 10/14/12 | 10/14/12 | WBTV Sun AM News | 6-7a | | :30 | | | NM | 1 | \$275.00 |

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|-------|------|-------------------|-----------------|--------------------|--------------------|-----------------------|-----------------|-------------------|-----------------------|-------------|-----------------------|-------------|--|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$275.00 | | | | |
| N 39 | WBTV | 10/14/12 | 10/14/12 | Sun Prime Hour 1 | 7-8p | | :30 | | | NM | 1 | \$2,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$2,200.00 | | | | |
| N 40 | WBTV | 10/14/12 | 10/14/12 | CBS Sunday Morning | 9-1030a | | :30 | | | NM | 1 | \$550.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$550.00 | | | | |
| N 41 | WBTV | 10/14/12 | 10/14/12 | Sun Prime Hour 3 | 9-10p | | :30 | | | NM | 1 | \$3,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$3,600.00 | | | | |
| N 42 | WBTV | 10/11/12 | 10/11/12 | Thur Prime Hour 1 | 8-9p | | :30 | | | NM | 0 | \$0.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$3,000.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WBTV | 10/08/12-10/14/12 | Thur Prime Hour 1 | 8-9p | ----Th----- | :30 | \$3,000.00 | NM | | | |
| | | Credited | | | | | | | | | | | |
| N 43 | WBTV | 10/11/12 | 10/11/12 | Thur Prime Other | 8-11p | | :30 | | | NM | 1 | \$3,400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ---1--- | | | | 1 | \$3,400.00 | | | | |
| N 44 | WBTV | 10/09/12 | 10/09/12 | Tue Prime Hour 1 | 8-9p | | :30 | | | NM | 1 | \$7,500.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$7,500.00 | | | | |
| N 45 | WBTV | 10/09/12 | 10/09/12 | Tue Prime Hour 2 | 9-10p | | :30 | | | NM | 1 | \$11,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$11,000.00 | | | | |
| N 46 | WBTV | 10/10/12 | 10/10/12 | Wed Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$4,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$4,200.00 | | | | |
| N 47 | WBTV | 10/10/12 | 10/10/12 | Wed Prime Hour 1 | 8-9p | | :30 | | | NM | 0 | \$0.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$3,600.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 1 | WBTV | 10/08/12-10/14/12 | Wed Prime Hour 1 | 8-9p | ---W----- | :30 | \$3,600.00 | NM | | | |
| | | Credited | | | | | | | | | | | |
| N 48 | WBTV | 10/10/12 | 10/10/12 | Wed Prime Hour 2 | 9-10p | | :30 | | | NM | 1 | \$8,600.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | --1---- | | | | 1 | \$8,600.00 | | | | |
| N 49 | WBTV | 10/09/12 | 10/14/12 | Fri Prime Hour 1 | 8-9p | | :30 | | | NM | 1 | \$1,300.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$1,300.00 | | | | |
| N 50 | WBTV | 10/13/12 | 10/13/12 | Sat Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$1,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$1,000.00 | | | | |
| N 51 | WBTV | 10/09/12 | 10/09/12 | Tue Prime Hour 3 | 10-11p | | :30 | | | NM | 1 | \$2,000.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -1----- | | | | 1 | \$2,000.00 | | | | |
| N 52 | WBTV | 10/14/12 | 10/14/12 | Sun Prime Hour 1 | 7-8p | | :30 | | | NM | 1 | \$2,200.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1 | | | | 1 | \$2,200.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

| | | |
|--|------------------------------|--|
| <u>Contract / Revision</u> 833509 / | | <u>Alt Order #</u> 6333334 |
| <u>Contract Dates</u> 10/09/12 - 10/15/12 | <u>Product</u> 10/9-10/15 | <u>Estimate #</u> 1537 |
| <u>Advertiser</u> Obama for America 2012 | | <u>Original Date / Revision</u> 10/08/12 / 10/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Totals Amount |
|--------|------|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------------|
| | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 53 | WBTV | 10/13/12 | 10/13/12 | ACC Football Reg Season | 12n-330p | | :30 | | | NM | 1 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | -----1- | | | | 1 | \$270.00 | | | |
| | | | | | | | | | | | | |
| N 54 | WBTV | 10/12/12 | 10/12/12 | Fri Prime Hour 1 | 8-9p | | :30 | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/08/12 | 10/14/12 | ----1-- | | | | 1 | \$1,300.00 | | | |
| | | | | | | | | | | | | |
| Totals | | | | | | | | | | | 146 | \$126,505.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|--------------|
| 10/01/12 - 10/15/12 | 146 | \$126,505.00 | \$107,529.25 |
| Totals | 146 | \$126,505.00 | \$107,529.25 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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